

*myWalgreens*<sup>TM</sup>

**Donation Program**

***nonprofit information***

# introductions.

**in/PACT** provides products and services that connect brands to their customers around causes they both care about.

The **GoodCoin Foundation** is a 501(c)3 charity dedicated to supporting charities through connections with potential donors to help nonprofits achieve success in their respective missions.

# highlights and partnerships



# 146

play spaces built

# 22,600,000

pounds of plastic recycled

# 139

gardens planted

Provided access to arts and culture programs

# 951,692 people



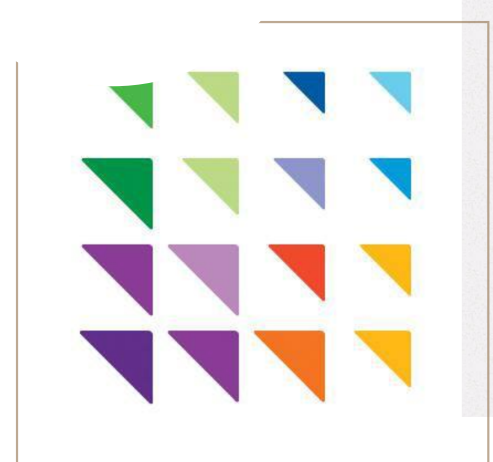
# 1,654,968+

volunteer hours

# Target

## Our Community

L'ORÉAL



Worth It  
Rewards

CHARITY DONATION DETAILS

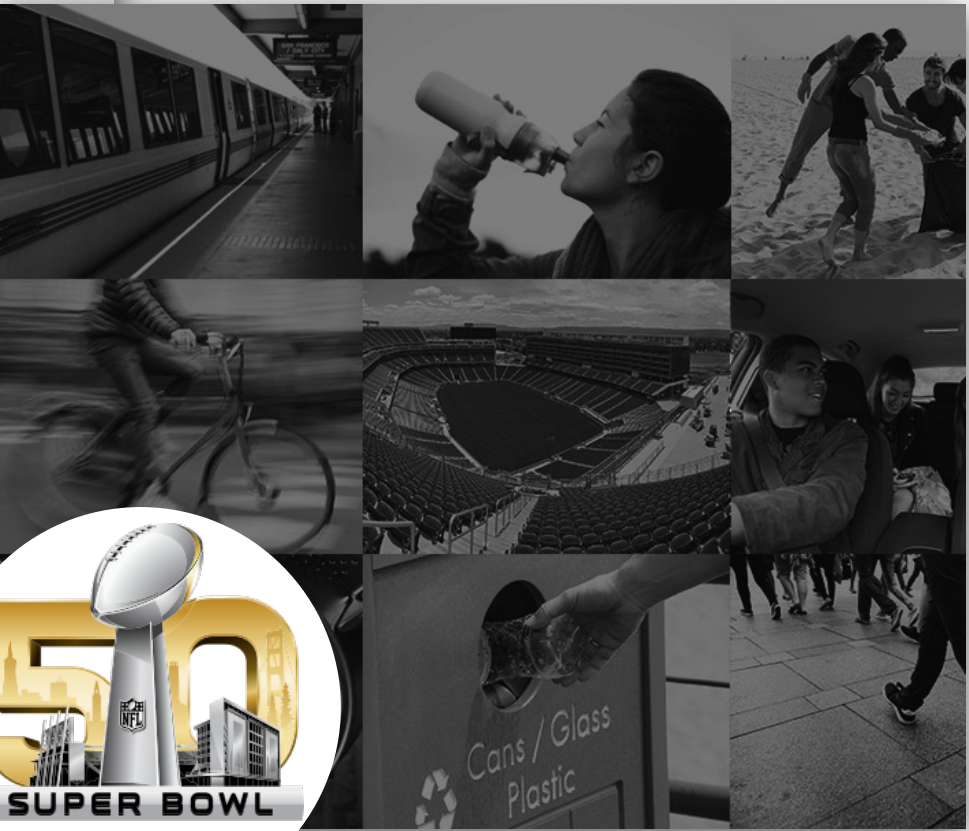
The Ken Hamilton Caregivers Center

\$25

125 PTS

REDEEM

EARN POINTS NOW >



Since 1901, Walgreens has been committed to giving back to our communities. We work with a number of national charity partners and are looking to further deliver on supporting the needs within our local communities.



*Walgreens*



myWalgreens™



# What is myWalgreens?

myWalgreens is a one-of-a-kind personalized experience that makes saving, shopping and your well-being easier. Designed for the one and only you.

	Balance® Rewards	myWalgreens
<div><div></div><div><h3>Save money</h3><p>Save money by automatically unlocking sale prices</p><p>Earn unlimited rewards storewide*</p><p>Earn additional rewards on Walgreens branded products†</p><p>Save even more with only-for-you deals on the things you love</p></div></div>		
	✓	✓
	✓ 10 points per \$1	✓ 1% Walgreens Cash rewards
		✓ 5% Walgreens Cash rewards
	✓	✓
<div><div></div><div><h3>Stay healthy</h3><p>Stay informed with real-time local environmental and health forecasts‡</p><p>Earn bonus rewards for achieving health goals</p></div></div>		
	✓	✓
<div><div></div><div><h3>Save time</h3><p>Pick up essentials in as little as 30 minutes at the drive-thru, curbside or in store§</p><p>Add a payment method to your digital Wallet for faster, contactless checkout</p><p>Redeem your rewards instantly at checkout</p><p>Choose digital receipts for quick, contactless checkout and to track purchases</p></div></div>		
		✓
	✓	✓
		✓
<div><div></div><div><h3>Help communities you care about</h3><p>Donate your rewards to give back**</p></div></div>		✓

\*Walgreens Cash rewards good on future purchases. Rewards cannot be earned on photo orders not picked up in store, alcohol, dairy, tobacco, gift cards, sales tax and shipping, or items or services sold by third-party partners. Rewards on prescriptions and other pharmacy items and services cannot be earned in AR, NJ or NY. Only prescriptions picked up in store are eligible to earn rewards. Other exclusions apply. Complete details at [myWalgreens.com](#).

†Walgreens Cash rewards good on future purchases. Includes Walgreens branded products only. Complete details at [myWalgreens.com](#).

‡Some in-app features may not be available for launch. Update your app to get the latest.

§This service is available to all Walgreens customers. For Walgreens store locations that are not open 24 hours, orders must be placed at least one hour prior to store closing in order to be eligible. Otherwise, order will be ready the following business day. Customer will be notified via email when order is ready for pickup and will be provided instructions for a drive-up experience that complies with social distancing guidelines. Orders are not guaranteed to be ready within the 30-minute time window, and may be subject to change or substitution depending on product availability at the time order is placed. Orders with age-restricted items may only be picked up in store. Prescription orders are not eligible but may be ordered through Walgreens Express®. To find the location and hours of a Walgreens store near you, visit [Walgreens.com/FindAStore](#).

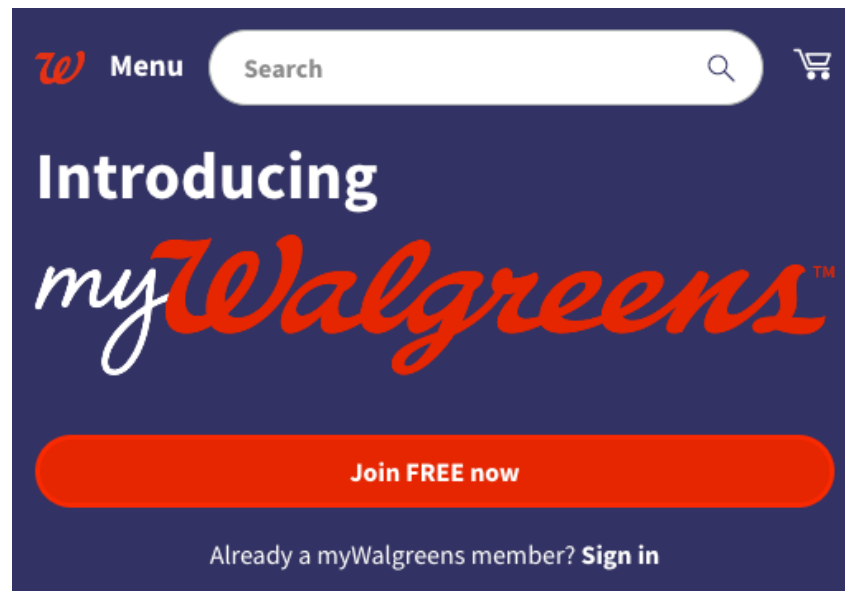
\*\*Walgreens Cash rewards can be redeemed as a donation to designated charities as shown in your myWalgreens™ account. See [Walgreens.com/myWalgreens/Donation](#) for details.

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# 2 ways to enroll in myWalgreens

Customers can join for FREE in seconds at myWalgreens.com or on the Walgreens app to instantly unlock exclusive membership benefits.



1. Sign up at  
[mywalgreens.com](https://mywalgreens.com)



2. Or on the  
Walgreens app

# **you've been chosen as a featured nonprofit!**

**Walgreens is committed to improving the health & well-being of communities that need it the most and we believe together we can make a difference in your community by raising awareness of your mission.**

1. Geographic proximity (doing work in the region)
2. Addressing needs and pressing issues in the local community (such as health disparities, children living in poverty)
3. Serving in-need or underrepresented populations.
4. Some organizations are nominated by Walgreens Team Members



# how to donate Walgreens Cash rewards to charity



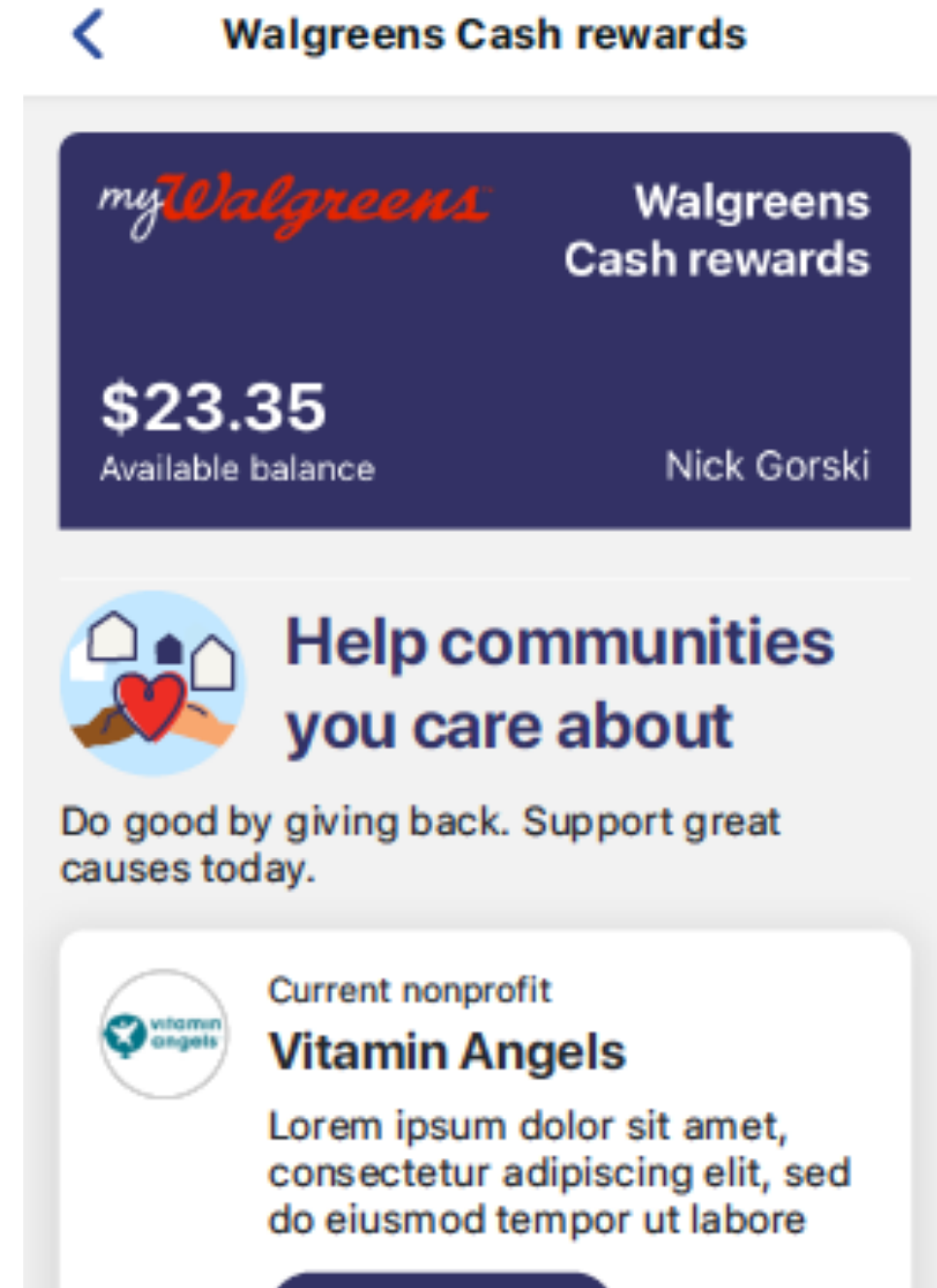
**Now you can donate your Walgreens Cash rewards** to make an impact on causes you care about. You'll earn unlimited 1% Walgreens Cash rewards when you shop and you can choose how much to donate. It's that easy.




**Every dollar counts.** Whether you'd like to contribute \$1, \$5, or more of your Walgreens Cash rewards you'll be making a big difference. It really adds up!

# Your preferred store location determines choice of local nonprofits

Nonprofits will display based on members' preferred store location or myWalgreens account zip code. To manually change your location, enter a City, State or Zip within the donation experience.




sign up and donate at [mywalgreens.com](https://mywalgreens.com)



Do good close to home.  
Support charities serving  
your local community.

Your location: 60301 >


We're featuring the following charities.



**PAWS Chicago**

Cats and dogs make the best  
non-human family members!

We've raised 30% of our \$1,000 goal.



**Center on Halsted**

Help to keep fighting  
discrimination among LGBTQA+  
individuals in the workplace

We've raised 50% of our \$1,000 goal.

<
Charity Details
?



**PAWS Chicago**

**\$105,000 raised of \$200,000 goal**

Time remaining: 30 days

Donations made: 151

**\$5.43 Walgreens Cash  
rewards available\***

\$5 ▾

**Donate now**



**Thank you!**

Your donation of \$5 Walgreens  
Cash rewards will help organizations  
serving the greater good.

Want to do more? You can donate  
as much and as often as you'd like  
to any of the featured charities.

**Done**

# examples of how the nonprofit materials display

7 weeks left to make an impact

Walgreens and Vitamin Angels are working to improve the lives of children and women in the U.S. and around the world. When you make a donation, you help Vitamin Angels reach mothers and children in need with life-changing vitamins and minerals. Because everyone deserves a chance at a healthy life.

[Learn more about Vitamin Angels' local and global impact](#)

Donate your Walgreens Cash rewards

\$5.43 available

\$5

Donate now

6 weeks left to make an impact

Walgreens and Vitamin Angels are working to improve the lives of children and women in the U.S. and around the world. When you make a donation, you help Vitamin Angels reach mothers and children in need with life-changing vitamins and minerals. Because everyone deserves a chance at a healthy life.

[Learn more about Vitamin Angels' local and global impact](#)

Donate your Walgreens Cash rewards

\$5.43 available

\$5

Donate now

PAWS Chicago A Cool Place For Dogs And Cats Here In Chicago

\$105,000 of \$200,000 goal

Time remaining: 30 days

Donations made: 151

\$5.43 Walgreens Cash rewards available\*

\$5

Donate now



# program timeline – 1 campaign

## Local Nonprofit Campaign Cycles

(dates and featured nonprofits subject to change)

- March-May
- June-Aug
- Sept-Nov
- Dec-Feb

Marketing resources & guidance/support shared on Go-Live Day

Midpoint Update shared 2-4 weeks before campaign ends

Funds disbursed within 60 days after campaign ends

# marketing & promotion

Walgreens provides:\*

- guidelines and instructions
- approved digital media graphics
- approved promotional language
- disclaimers

Walgreens' robust marketing strategy

- Covers all the benefits
- How to sign up and donate



\*Approved marketing resources will be provided when available

# best practices

Here are a few best practices we've learned since the program started!

1. **Description & CTA:** Use your description and call to action to help describe what you do, including area served. 225/97 character limit. Website link gives members a way to take further action.
2. **Share the news:** Announce your participation + results via email & digital media, as outlined in the instructions to help spread the word. Promotion isn't required to participate. Only promote at a level that makes sense for your organization.
3. **Timing Best Practices:** Your supporters, volunteers, and donors can play a huge role in helping you secure as much support as possible. Most activity occurs in the last few weeks of each campaign due to the urgency. We recommend sending out a reminder in the last 2-4 weeks of a campaign.



# post program

**After the program, you can expect the following from us:**

- Any funds eligible to be directed to your organization will be distributed by GCF approx 60 days after the program ends
- Results posted on [mywalgreens.com](https://mywalgreens.com)

**Optional, but we'd love the following from you:**

- A statement around your experience or specific impact your organization could accomplish by participating in the program
- Feedback on where/how we can improve your experience!



# questions?



For nonprofit relationship questions or queries for in/PACT or GoodCoin Foundation, please contact:

**[partners@inpact.com](mailto:partners@inpact.com)**

Refer to FAQs for any technology or myWalgreens account related questions:

**[FAQs](#)**

# Thank you!



**Amy Kubie**

Cause Partnerships

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*myWalgreens*<sup>TM</sup>

